



TIGARD CITY CENTER  
DEVELOPMENT AGENCY  
MEETING

SEPTEMBER 13, 2005

TIGARD CITY HALL  
13125 SW HALL BLVD  
TIGARD, OR 97223



A G E N D A  
CITY CENTER DEVELOPMENT AGENCY  
- AN URBAN RENEWAL AGENCY-  
MEETING  
SEPTEMBER 13, 2005

*Note: The City Center Development Agency will convene following the Tigard City Council meeting.*

1. CITY CENTER DEVELOPMENT AGENCY (CCDA) MEETING
  - 1.1 Call to Order - City Center Development Agency
  - 1.2 Roll Call
  
2. REVIEW AND PROVIDE INPUT ON THE URBAN RENEWAL PROJECT PUBLIC OUTREACH PLAN
  - a. Staff Report: Community Development Staff
  - b. CCDA Discussion
  
3. ADJOURNMENT

AGENDA ITEM # \_\_\_\_\_  
FOR AGENDA OF 9/13/05

CITY OF TIGARD, OREGON  
CITY CENTER DEVELOPMENT AGENCY  
AGENDA ITEM SUMMARY

ISSUE/AGENDA TITLE City Center Development Agency/ Urban Renewal Public Outreach Plan

PREPARED BY: Duane Roberts DEPT HEAD OK [Signature] CITY MGR OK cl

ISSUE BEFORE THE CITY CENTER DEVELOPMENT AGENCY

The City Center Development Agency (CCDA) will review and provide input on the *Urban Renewal Project Public Outreach Plan*.

STAFF RECOMMENDATION

This is an informational item for the CCDA. No action is required.

INFORMATION SUMMARY

In May 2005, Council adopted a resolution reactivating the City Center Development Agency, with the Council itself serving as the Urban Renewal Agency. The project schedule includes Council review and consideration of the citizen-developed Downtown Improvement Plan in September 2005 and the consideration of an Urban Renewal Plan in December 2005. An election on the formation of an Urban Renewal District tentatively is set for May 2006.

In June 2005, Council authorized the hiring of Norton-Arnold & Company to help select the best strategies to engage the community in and to foster citizen understanding of the Urban Renewal Plan. The Plan currently is taking shape under the guidance of the City Center Advisory Committee (CCAC) and is scheduled for completion in draft form by the end of September. The Urban Renewal Plan is an action plan that will lay out the detailed funding sources and timelines for the physical accomplishment of downtown improvements.

The *Urban Renewal Project Public Outreach Plan* has been completed. The main basis for the Plan is a voter survey and brainstorming sessions with key stakeholders. The survey included a telephone survey of some 400 Tigard residents. Its objective was to gauge the community's level of awareness and attitudes about Urban Renewal and downtown revitalization efforts. A copy of the *Urban Renewal Project Public Outreach Plan* and the telephone survey will be forwarded to the CCDA after staff receives it from the consultant.

The CCAC is scheduled to play the lead role in carrying out the Outreach Plan. In recognition of this, CCAC representatives will be present at the meeting to assist in the presentation and to provide the commission's perspectives on the Plan's recommended outreach strategies.

Council is scheduled to adopt the *Urban Renewal Project Public Outreach Plan* by resolution on September 27<sup>th</sup>. CCDA comments provided at the September 13<sup>th</sup> meeting in response to CCAC recommendations will be incorporated into revised outreach strategies.

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#### OTHER ALTERNATIVES CONSIDERED

Revise the Plan based on modifications suggested by the CCDA.

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#### VISION TASK FORCE GOAL AND ACTION COMMITTEE STRATEGY

Community Character and Quality of Life/Central Business District Goal #1: Provide opportunities to work proactively with Tigard Central Business District Association business and property owners and citizens of Tigard to set the course for the future of the central business district.

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#### ATTACHMENT

None. A copy of the *Urban Renewal Project Public Outreach Plan* and the telephone survey will be forwarded to the CCDA after staff receives them from the consultant.

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#### FISCAL NOTES

The dollar amount of the outreach consultant contract was \$30,000.

i/citywide/sum/UR.public outreach plan